

Starmaxx Strengthens Its Premium Portfolio with Dynamix Sport

Starmaxx has expanded passenger car tires portfolio with the launch of Dynamix Sport pattern, a new ultra-high performance summer tire developed for drivers who expect precise handling, confident grip, and stability at high speeds. Available in 17 to 22 inch sizes, Dynamix Sport is designed to meet the demands of modern performance-oriented passenger vehicles and SUV.

Engineered with a focus on control and responsiveness, Dynamix Sport features an asymmetric tread design with a wider outer shoulder block that enhances lateral stability and delivers confident grip during high-speed maneuvers. A solid center rib supports precise steering response and directional stability, ensuring controlled handling even under dynamic driving conditions.

Achieving an 'A' wet grip label rating across the entire range, wet performance is a standout feature of the Dynamix Sport design. Deep inner drainage grooves, combined with four wide circumferential channels, efficiently evacuate water to reduce the risk of hydroplaning and maintain control in wet conditions. A silica-enriched, racing-inspired tread compound further enhances wet traction and braking performance while remaining stable under high operating temperatures.

Comfort is enhanced through an optimized tread layout and groove placement that reduce tread noise, delivering a quieter and more refined driving experience without compromising performance. Densely packed shoulder blocks further contribute to improved traction and braking confidence, particularly on wet conditions.

With Dynamix Sport, Starmaxx delivers a premium performance solution that combines high-speed stability, wet safety, precise steering, and everyday driving comfort reinforcing the brand's commitment to reliable, performance-focused tire solutions for the UHP and SUV segments.

Starmaxx is a global tire brand manufactured at Europe's largest tire factory, operated by Petlas Tire Corporation, producing a wide range of high quality tires for cars, SUVs, trucks, buses, agricultural and military vehicles, industrial equipment, off road vehicles and aircraft. With a workforce of approximately 5 thousand employees and a total closed area of 450 thousand square meters, the Petlas production facilities enable Starmaxx to meet the tire demands of its global clientele. The brand is dedicated to innovation, sustainability and delivering exceptional tire performance. Experience the reliability and quality of Starmaxx tires for all your mobility needs.